

TERMS & CONDITIONS: For #TUV300Baahubali2 Contest

TUV300- BAAHUBALI 2 CONTEST (hereinafter referred to and in as 'Contest') is a contest to win a TUV300 & meet Baahubali Prabhas by test driving the TUV300 & answering a simple question online by Mahindra & Mahindra Ltd., a company incorporated under the Indian Companies Act, 1913 with its registered office at Gateway Building, Apollo Bunder, Mumbai – 400 001, hereinafter referred to as "Mahindra/M&M" (which context shall, unless repugnant to the context or meaning thereof, be deemed to mean and include its successors in business and permitted assigns).

As a part of this 'Contest', participants have to take a test drive of the TUV300 & answer a simple question on: Why do you want to meet Prabhas? on <http://www.mahindratuv300.com/tuv300contest/>

*This Contest shall be governed by the following T&C's

1. Who can participate/Eligibility Criteria:

- a) Any citizen of India above 18 years of age, holding a valid driver's license and who has taken a test drive of TUV300 post 11th May, 2017, can participate in the Contest.
- b) The term of this Contest is valid from **11th May 2017 to 31st May, 2017**. (Term).
- c) This Contest is applicable across M&M's Authorised Dealerships pan India
- d) Employees of Mahindra and its authorized dealers cannot participate in this Contest.

2. How to participate:

- a) An eligible participant (participant) (refer point 1 above) can visit any of Mahindra's Authorized Dealerships (Dealership) and take a test drive of TUV300.
- b) Next, the participant needs to fill out a form on TUV300 website link: <http://www.mahindratuv300.com/tuv300contest/> with the help of dealer personnel at the Dealership and answer a question: Why do you want to meet Prabhas?
- c) An individual cannot take part in the Contest multiple times
- d) Participants need to enter their valid contact details on the online form available on <http://www.mahindratuv300.com/tuv300contest/> to qualify for the Contest.
- e) Mahindra reserves the right to change any of the benefits/Prizes/ date/ decision of the winners and/or the conditions related to the benefits offered under this Contest at its sole discretion.

3. Prizes:

1. Grand Prizes
 - One (1) Mahindra TUV300 T4 (Note: The applicable road tax, registration & insurance will be borne by the winner) & a chance to meet Prabhas
 - Twenty (20) winners shall stand a chance to meet Prabhas

2. Cost of travel and stay for the top 21 winners will be borne by Mahindra (Mahindra shall arrange for a return journey economy air travel)
3. Stay and travel arrangements will be as per discretion of Mahindra.
4. The venue & date of meet (with Prabhas) shall be decided by M&M and shall be informed to the lucky winners via phone & e-mail (as provided in the submission of their entry)
5. Winners must complete/furnish all the required govt. identity/age/address proofs in order to claim their prizes
6. In case winner wants to upgrade the variant, he/she can by paying the additional price & any other charges and taxes.
7. This Contest is subject to Force Majeure events and situations beyond control of Mahindra and/or its affiliates. Force Majeure for the purpose of this Contest, shall include, labour strike, lockouts, wars, riots, fires, earthquakes, floods, terrorist attacks, any emergency and any other Acts of God or of the public enemy, or any other causes beyond the control of the Parties. Winners must claim the prize in the manner communicated by Mahindra in a maximum of 3 days. In case the winner fails to claim the prize on or before the specified time & date, he/she shall be deemed to have surrendered the prize.
8. Winners must claim the prize in the manner communicated by Mahindra in a maximum of three (3) business days. In case the winner fails to claim the Prize on or before the specified time & date, he/she shall be deemed to have surrendered the Prize

4. Winner Selection -

1) The entries shall be judged on the following parameters:

- Completion of test drive of TUV300
- Best answer of question: **Why do you want to meet Prabhas?** This will be the tie breaker question

2) Winners must claim the Prize in the manner communicated by Mahindra in a maximum of three (3) business days. In case the winner fails to claim the Prize on or before the specified time & date, he/she shall be deemed to have surrendered the Prize.

5. Duration of the contest

The contest will run from 11th May to the 31st May, 2017. Opening and closing time will be IST.

6. All entries submitted by Participants will be sole property of Mahindra & Mahindra Ltd. and may be used for any future promotions/content/updates/media releases etc.

7. Mahindra reserves the right to use/edit Participant's entries during the contest period to improve its quality and/or to add any term to the entry.

8. Any fake contact details which is set up for the purpose of competing in contests etc. will be automatically disqualified.

9. Mahindra reserves the right to disqualify any inappropriate entry.

10. Participant hereby agrees that by participating in the Contest, he/she give us the right to use his/her public profile pictures in any contest-related announcements that Mahindra may need to make on any of Mahindra's social media platforms

11. Mahindra may use winners' names/pictures/other details on various social media platforms for announcements as well as future communication/references/creatives.

12. Details of all Participants will be kept strictly confidential and will not be used for any other purpose except for the purpose mentioned in clause 10) & 11) above whatsoever by Mahindra

13. Mahindra & Mahindra Ltd. will not be liable for any delay on participant's end

14. At any time Mahindra. reserves the right to update and/or amend all or any of these terms without further notice.

15. Mahindra reserves the right to cancel, change or substitute Contest at any time without any prior notice.

16. Mahindra shall not be held liable if the communication pertaining to the winning entry doesn't reach intended participant for any of the following reasons as mentioned:

1. Bandwidth problem of the mailbox/server of the host.
2. Incorrect e-mail address and Mobile number given at the time of submitting entry.
3. Inbox of the recipient being full/having insufficient space.
4. Any other reason, technical or otherwise, beyond the control of Mahindra.

17. Mahindra reserves the right to suspend, shorten, modify, extend or cancel the contest at its sole discretion.

18. Mahindra recommends the Participant to read these Terms & conditions carefully each time they access the website/ Social Media Platforms or visit the dealerships

19. Participation in the Contest, is purely voluntary and at the sole discretion of the person/individual. Participant agrees that he/she has understood and is bound by the terms and conditions set out herein.

20. The entries submitted by any individual under this contest or otherwise shall be treated as his/her own independent personal views and submissions; Mahindra and/or its affiliates do not acknowledge or agree with any such content and further shall not be held liable for any defamatory, abusive language used and loss occurring to any third party.

21. Participant shall indemnify Mahindra or its affiliate from any loss that may occur to Mahindra due to non-adherence to these terms and conditions or due to submission of abusive, defamatory content submitted for the contest.

22. Mahindra does not exercise any control, nor does it have the means for exercising this control, amongst others, regarding the quality, originality, authenticity, legality, security or validity of the contest entries.

23. Mahindra reserves the right to remove, refuse or cancel access to any Participant without any reason therefore and shall be under no obligation to provide any benefits accrued under the contest.

24. The Participant shall not, without any valid license or authorization, use the intellectual property rights belonging to Mahindra and/or third parties.

25. Contest is subject to Force Majeure events and situations beyond control of Mahindra and/or its affiliates.

26. Mahindra takes no responsibility for the damages that the user may suffer due to errors or omissions affecting website content.

27. Participant hereby authorizes Mahindra to communicate with him/her from time to time about the matters connected with the Contest.

28. Participant unconditionally agrees that he/she shall not:

1. Do anything which violates any of the Terms & Conditions mentioned herein.
2. Make any misrepresentation.
3. Do anything that does not comply with generally accepted internet etiquette including (without limitation) the excessive use of inflammatory or antagonistic criticism ("flaming"), or wastefully and unnecessarily including previous communications in any postings.
4. Perform system abuse.
5. Propagate, Distribute or Transmit Destructive Code, whether or not damage is actually caused thereby.
6. Post abusive, obscene, threatening, harassing, defamatory, libelous, offensive or sexually explicit material.
7. Intentionally make false or misleading statements.
8. Offer to sell or buy any product or service.
9. Post material that infringes any third party copyright.

10. Post information that he/she knows to be confidential or sensitive or otherwise in breach of the law.
- 29.** There is no cash alternative and the Prize/benefits are not transferable. Mahindra reserves the right to change any Prize/benefits of the contest at any time without any prior notice or consultation.
- 30.** Mahindra reserves the right to offer the Prize to other entrants should a winner be unable, for any reason, to accept the Prize.
- 31.** Participants agree to make themselves available for publicity purposes if requested by Mahindra and agree to the use of their image and quotes for such publicity.
- 32.** In the event of a dispute the decision by Mahindra is final and binding and no correspondence will be entertained in this regard.
- 33.** Whenever called for, Participant will be required to complete all formalities as may be communicated by Mahindra and/or its affiliate including but not limited to providing his/her authentic and correct information, failing which he/she shall be disqualified at any time or at any stage. In case false information is revealed at any time after participation, the Participant shall be liable to return all benefits/Prizes provided under the Contests.
- 34.** Mahindra reserves the right to restrict / bar any person from participating in the Contest without quoting any reasons for the same.
- 35.** Participants found indulging in any malpractices such as cheating or creating dubious profiles etc, shall be disqualified from the contest at any time and shall not be eligible for any Prize.
- 36.** These Terms & Conditions and the Contest shall be governed by Indian law only. Any claim, dispute or lawsuit arising in connection with them or the Contest shall solely be subject to the jurisdiction of the Courts of Mumbai.
- 37.** This contest is not applicable in a country outside India, any state of India or other country if it is prohibited by law there.
- 38.** The names of the winners shall be announced on the URL www.facebook.com/mahindraturv300 and/or in any other manner/medium as deemed appropriate by Mahindra.
- 39.** The Prize winners shall execute all such documentation as deemed necessary by Mahindra and allow Mahindra and their assignees to use, display, copy, modify, distribute, publish, sell, assign, exchange, license, sub-license, in all and all locations, in any medium, form or format, in any number, the picture, image or likeness and the reproductions of the winner, and any biographical information furnished by the winner to Mahindra.

40. The winners shall be required to provide self-attested proof of identity, confirmation of his/her mobile number along with the auto-response received acknowledging his/her participation, proof of residence and all other documentation as required by law.

41. The database of details can be used by Mahindra in future for any lawful purpose as deemed fit by Mahindra.

42. Participant agrees that he / she has understood and is bound by the terms and conditions set out herein above.